

## Foreword

Welcome to our **Second Issue 2018** of the Journal of Social Sciences and Humanities (JSSH)!

It is an open-access journal published by Universiti Putra Malaysia Press, independently owned and managed by the university and it is managed on a non-profit basis for the benefit of the world-wide social science community.

This issue contains **40 articles**, of which **two** are review articles, **one** case study while the rest are regular research articles. The authors of these articles come from different countries, namely **Malaysia, Saudi Arabia, Yemen, Bahrain, Turkey, Jordan, United Kingdom, Sri Lanka, Nigeria, Thailand, India, Indonesia** and **Iran**.

The first review article in this issue discusses Malay economy and exploitation and insights into its past (*Abidullah Abid, Muhammad Hakimi Mohd Shafiai and Mohd Adib Ismail*) while the second examines effects of HIV status disclosure confidentiality, right to privacy and public interest (*Sani Ibrahim Salihu, Yuhanif Yusof and Rohizan Halim*). The case study in this issue examine the informal leadership learning on the journey to headship: a case study of national professional qualification for headship participants in Malaysia (*Gurcharan Singh Bishen Singh*).

The regular articles cover a wide range of topics. The first is on the relationship between organisational capabilities, implementation decision on target costing and organisational performance: an empirical study of Malaysian automotive industry (*Hussein H. Sharaf-Addin, Normah Omar and Suzana Sulaiman*). The following articles look at the charcoal production and its distribution as a source of energy as well as its potential gain for soil amendment in Northeast Thailand (*Butnan, S., Toomsan, B. and Vityakon, P.*); domains and indicators of consumer legal literacy in Malaysia (*Norhafifah, S., Elistina, A. B., Zuroni, M. J., Afida, M. M. A. and Norhasmah, S.*); re-actualisation of honesty as a principle in human rights in the Nusantara constitution (*Jazim Hamidi*); a comparative study on quality of life among youths with and without disabilities (*Rohana Jani, Abd Aziz Alias, Nur Fatimah Abdullah Bandar and Ruth Selvaranee Arunasalam*); factors influencing the intention of Kedayan Muslims to engage with their traditional culture associated with syncretism (*Mohd Mokhtar, R. A., Abdul Khalek, A., Saari, C. Z. and Mohad, A. H.*); causal nexus between health and economic development: evidence among OIC high-income economies (*Zurina Kefeli, Mohd Azlan Shah Zaidi and Abdul Azeez Oluwanisola Abdul Wahab*); the impact of pedagogical intervention in developing the speaking proficiency of engineering students (*S. Shantha and S. Mekala*); impact of public expenditures on FDI inflows into developing countries (*Othman, N., Andaman, G., Yusop, Z. and Ismail, M. M.*); perception of female students towards social media-related crimes (*Suriati Ghazali and Norhayati Mat Ghani*); the development of household empowerment index among rural household of Pakistan (*Abrar-ul-Haq, M., Jali, M. R. M. and Islam, G. M. N.*);

online-newspaper reports of 2015 Nigerian presidential election: the impact of readers' comments on voters (*Adelakun, Lateef Adegunle*); women's competence on home gardening to support food diversification (*Conny Naomi Manoppo, Siti Amanah, Pang S Asngari and Prabowo Tjitropranoto*); enhancing meaningful learning of poems using Edmodo (*Nagaletchimee Annamalai, Muhammad Kamarul Kabilan and Suraswaran Annamalai*); Homi K. Bhabha's Concept of Ambivalence in J. M. Coetzee's *Disgrace* (*Alireza Farahbakhsh and Rezvaneh Ranjbar Sheykhani*); cultural conceptualisations of edible items in Persian (*Fatemeh Irajzad and Mohsen Kafi*); the chaotic English language policy and planning in Bangladesh: areas of apprehension (*Mohammad Mosiur Rahman and Ambigapathy Pandian*); teaching news writing in English: from genre to lexicogrammar (*Tri Wiratno*); metaphors in political tweets during national elections (*Renugah Ramanathan, Tan Bee Hoon and Shamala Paramasivam*); marriage migration: lived experience of foreign spouses married to Malaysian citizens (*Tedong, P. A., Roslan, K. and Abdul Kadir, A. R.*); the diversification benefits within Islamic investments: the case of Malaysia-based Islamic equity investors (*Nazrul Hazizi Noordin and Buerhan Saiti*); survivability through basic needs consumption among Muslim households B40, M40 and T20 income groups (*Noorhaslinda Kulub Abd. Rashid, Nor Fatimah Che Sulaiman and Nur Afifah Rahizal*); topic sentence coaching: keys to unlock intricacy of academic writing (*Nahed Ghazzoul*); domestication and foreignisation strategies in two Arabic translations of Marlowe's *doctor Faustus*: culture-bound terms and proper names (*Ali Badeen Mohammed al-Rikaby, Tengku Sepora Tengku Mahadi and Debbita Tan Ai Lin*); the woman and the animal in Anita Desai's *cry, the peacock* (*Gurpreet Kaur*); the quest of identity in Sophia Kamal's art exhibition "WUDU" (*Ling, C. B. I. and Abdullah, S.*); the perspective of creative practitioners on the use of social media among creative arts students (*Shanthi Balraj Baboo and Lim Jing Yi*); analysing the English communication needs of service technicians in the pest control industry (*Hee, S. C. and Azlin Zaiti Zainal*); a study of the functional shift and lexico-semantic variation of the interjection *here* in Sri Lankan English speech (*Upeksha Jayasuriya*); maggot therapy and monstrosity: the grotesque in Margaret Atwood's *the year of the flood* (*Ong Li Yuan, Arbaayah Ali Termizi, Nahid Shahbazi Moghadam and Rosli Talif*); the influence of interactivity on corporate cellular service quality for performance excellence in Jakarta and West Java provinces (*Ratih Hurriyati, Lili Adi Wibowo, Tjahjono Djatmiko and Bachtiar H. Simamora*); effect of organisational communication and culture on employee motivation and its impact on employee performance (*Idris Gautama So, Noerlina, Amanda Aubrey Djunggara, Rehan Fahrobi, Bachtiar H. Simamora and Athapol Ruangkanjanases*); business strategy selection using SWOT analysis with ANP and fuzzy TOPSIS for improving competitive advantage (*Lim Sanny, Bachtiar H. Simamora, Johannes Ronaldy Polla and Jason Lee Atipa*); Iran's social sciences issues in web of science (WOS): who said what? (*Seyed Mahdi Etemadifard, Hadi Khaniki, Abbas Ghanbari Baghestan and Mehrnoosh Akhtari-Zavare*);

the roles of e-tailer quality as antecedent of e-satisfaction and its impact on customer attitudinal loyalty creation (*Dyah Budiastuti*); an analysis of the most consistent errors in English composition of Shiraz medical students (*Zahra Momenzade, Laleh Khojasteh and Reza Kafipour*); and the relationship between health care, tourism and economic growth: the case of Malaysia, Singapore and Thailand (*Chan-Fatt Cheah and A. S. Abdul-Rahim*).

We believe this issue would be intriguing, thought-provoking and useful in reaching new milestones. We would be grateful if you recommend the journal to your colleagues and students to make this endeavour more meaningful.

All the papers published in this edition underwent Pertanika's stringent peer-review process involving a minimum of two reviewers comprising internal as well as external referees. This was to ensure that the quality of the papers justified the high ranking of the journal, which is renowned as a heavily-cited journal not only by authors and researchers in Malaysia but by those in other countries around the world as well.

I would also like to express gratitude to all the contributors who have made this issue possible, as well as the authors, reviewers and editors for their professional contribution. Last but not least, the editorial assistance of the journal division staff is fully appreciated.

The JSSH is currently accepting manuscripts for upcoming issues based on original qualitative or quantitative research that opens new areas of inquiry and investigation.

**Chief Executive Editor**

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